

KamiLimu, Five Years On

Problem Segment

Chao:

" Meet Abdul, Sophia, Hamisi, and Daisy [Close ups of Hamisi and Daisy]

They are all university students pursuing technical subjects. Many students like these

yearn for and need competencies that may not be taught within the four walls of the

Classroom. [Pause] Most people call them soft skills.[pause] But we call them core skills.

Daisy & Hamisi doing something together + a pitch group

Daisy + Hamisi share, in 1 sentence, what they were looking for by joining KamiLimu that was not taught in the classroom.

[orbitals for each interviewee]

*Ask them to say what they are studying.

Chao:

[Filler shots of people presenting - conversation/public speaking/pitching] "Daisy & Hamisi represent 60-80% of Kenyan college-going students who do not receive support to address these needs. This skills gap leads to students who are not equipped with wholesome education, as well as discomfort, questions, and uncertainties." [audience shots of pensive faces]

Approach/Solution Segment

Chao: "KamiLimu is a Kenyan non-profit organization that offers an 8-month mentorship program outside the classroom to offer skills in personal development, professional development, innovation & ICT skills, scholarship application, and community engagement"

[Slow mo shot with no one down a corridor, with the words for pillars]

Kamilimu maintains a 50-50 representation of students who identify as male or female in order to offer a platform for equal inclusion. [One of the face closeups]

We achieve our goal by partnering with industry professionals and companies to offer hands-on practical workshops and one-to-one mentorship. [Judges shot closeup plus slide + Mediapal shot]

Titus and Ruth share why they mentor at KamiLimu

- I mentor at KamiLimu because...

Chao: "KamiLimu's unique mentorship model centers safe spaces [groups of people - crane reveal], depth, people, and structure [impact content]." [should be supported by interviewee responses]

- Use footage from March 27th, 2021 resource folder

- Use KamiLimu expressions + video - communication and PR, June 12th, 2020.

Impact Segment

Our impact has been realized in nurturing employability [Eric and Victor] and innovation [Pitch with title slide behind them], producing local and global scholarship winners [Maurine + Asiko], and having a ripple effect in the society through our alumni [Joy on stage speaking] who share what they learn with their communities.

Daisy: KamiLimu's impact on me is....

Hamisi: KamiLimu's impact on me is....

A question on passing it forward/giving back

Chao: "Since 2016, we have served 169 students from 19 Kenyan universities, worked with 95 industry professionals and 19 organizations.

We pride in a record 95% average participation rate across our cohorts, with at least 80% of our mentees strongly agreeing that their skills and competencies have increased by the end of the program.

And so far, 9 employers have hired talent directly from us."

[Hyperlapse of stage to audience + stats]

[Brian's and Steve's opinion of KamiLimu - I think KamiLimu is....]

*Ask them what credentials to use in the video.

[Reimagine Education Awards 2020 Gold Winner • Chao Mbogo • Wharton-QS Reimagine Education Awards & Conference \(credential.net\)](#)

Future

- Here at KamiLimu, we've set out to reimagine education [mockups of the badges in 3D space], and in the next 10 years, KamiLimu will increase its reach to students in all universities in Kenya [drone shot], and expand its inclusion with a mentorship model for postgraduate students.

Meet us along the road, as we open minds to new possibilities.

[fade in text]

- Support or partner with us.

The logo ending I like.

Interview Questions

Daisy and Hamisi

- In 1-sentence, what were you looking for by joining KamiLimu that was not taught in the classroom? This should be tied to something in your degree/study that you were not getting at school.
- How does KamiLimu foster safe spaces, depth, people, structure? Think about these aspects separately.
- What is KamiLimu's impact on you?
- Do you plan on passing/Have you passed on the lessons you have learnt here to your community? How?

Titus and Ruth

- Why you mentor at KamiLimu?
- How does KamiLimu foster safe spaces, depth, people, and structure? Think about these aspects separately.

Steve

- What do you think about KamiLimu?