

Script

As a child, my life was characterized by a longing to get behind one of the computers in my father's office and scour the internet. Imbibing the histories and current works of musicians and entertainers of the time would leave me with visual scenarios to keep my mind active, until the next time I would get to the office. I began to value creatives and the journey that lead to becoming one. I also developed curiosity on what took place to render all the search results I learnt to sieve through with experience. This was the driving force to my pursuit of studying Computer Science at university.

I am a self-motivated person. Alongside my studies, I spent a considerable amount of time with poets and writers. Through them, and through self-learning how to play the guitar and writing fiction, I saw how to express my own humanity. As a Computer Scientist, I am now wired to look out for problems among people. And I have come to see through these different spaces how a close connection to your audience, knowing how to reach them, how to excite them, and how to inspire them are the essential ingredients for creating change. Solving people's problems is a conversation that one essentially has with their audience.

IDF speaks greatly to my passions with its mission of changing the way people learn the science, art and intricacies of design. Learning with IDF will expose me to the proper framing and guidance of my ideas. The opportunity to build case studies for my portfolio through practical projects that provide hands-on experience on design skills and techniques will be invaluable to igniting my career, a career which I envision as centred on solving problems facing the creative scene in Kenya.